

# data2insight

## CAPABILITIES STATEMENT

### WHAT DOES YOUR TEAM NEED TO INCREASE ITS PRODUCTIVITY?

#### VALUE PROPOSITION

Our systematic knowledge creation process creates smarter, more connected teams that perform better. Our clients increase their capacity to communicate effectively, learn together, measure and evaluate process and performance, make high quality decisions, take effective action, and prove impact.

#### CORE COMPETENCIES

**Impact Opportunity Assessment:** *Increasing impact requires teams to learn together.*

Improving team learning and performance are complex problems dependent on many contributing factors. We have developed an assessment that measures your team's current capacity/readiness on 6 dimensions:

1. Strategic measurement and evaluation
2. Team learning
3. Diverse, equitable, and inclusive culture
4. Transparency and accountability
5. Impact agenda
6. Data stewardship

**Impact Coaching:** *Become a smarter, higher-performing team.*

Based on the IOA results, we provide hands-on training on how to leverage your team's strengths and seize opportunities to improve as you continue to work on your initiative, product or service.

#### DIFFERENTIATORS

##### EVIDENCE-BASED LEADERSHIP

We help your team replace bad habits with the good habits required to implement effectively, make evidence-based decisions, and prove impact.



##### USE DATA AS A FLASHLIGHT, NOT AS A WEAPON

It is not only what your team does, but how you do it that determines whether your team members commitment remains high and your customers and stakeholders trust you.

##### DASHBOARDING

Ms. Smith is writing the book on a dashboarding process which ensures that people use monitoring and measurement tools to measure what matters, achieve desired results, and continuously improve performance. This process can help your team whether you are using Power BI, Tableau, Salesforce, Excel, or other tools.

#### POINT OF CONTACT



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## data2insight

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#### BUSINESS CERTIFICATIONS

- Women Owned Small Business (WOSB)
- Washington State Office of Minority & Women's Business Enterprise (OMWBE)
- LGBTBE Certification

#### SELECT CLIENTS

- Venture Scale
- Microsoft
- University of Washington
- Howard University
- University of California – Los Angeles
- The Nature Conservancy
- King County Workforce – Development Council
- Big Brothers Big Sisters
- Equal Opportunity Schools

CHECK OUT OUR PORTFOLIO AT:  
[data2insight.com/work](https://data2insight.com/work)

# HOW TO GROW YOUR IMPACT

## DROWNING IN DATA AND STARVED FOR KNOWLEDGE: *data analytics in the wild*



## INCREASED IMPACT AND CONTINUOUS IMPROVEMENT: *the data2insight proven method*



### NAICS CODES

- 54161 - Management Consulting Services
- 611710 - Educational Support Services
- 519190 - All Other Information Services
- 541612 - Human Resources Consulting Services
- 541614 - Productivity Consulting
- 541690 - Other Scientific and Technical Consulting Services
- 541720 - Research and Development in the Social Sciences and Humanities

### UNSPSC CODES

- 80000000 - Management and Business Professionals and Administrative Services
- 83120000 - Information Services
- 86120000 - Educational Institutions